

About This
GMC
MOTORHOME

Additional Information

There are too many personal and GMC chapter websites to list in this brochure, but we invite you to visit the GMC Motorhomes International (www.gmcmi.com) website where you can find:

- Basic History
- Information on Models and Floorplans
- GMC Chapter Listings
- GMC Vendor Listings
- GMC Motorhomes For Sale
- GMC Motorhome Parts For Sale
- and so much more....

**>> Modified or not,
the GMC Motorhome's reputation
for quality and originality
continues, and that's something
owners take pride in.**

Brochure Developed By

GMCMI
GMC MOTORHOMES INTERNATIONAL

An organization dedicated to promoting the legacy, enjoyment and use of GMC Motorhomes.

For more information about the GMC Motorhome or our organization, visit us at www.gmcmi.com.

The Classic
GMC
MOTORHOME

If you wanted to design a motorhome back in the 1970s, you probably would have started with a box on a truck chassis with furniture inside.
But not General Motors!

The GMC Motorhome was the first of its kind *built* by a major automotive manufacturer.

Nearly 13,000 GMC Motorhomes in 23 or 26 foot lengths were produced during the 1973-78 production period. Initially 15 floor plans and four models each with unique interior decor were available.

Additional models, colors and interiors were available over the production period. It could sleep four to six people with the convenience of a kitchen, furnace, air conditioning, bathroom and shower.

The GMC Motorhome was a beautifully styled, luxurious motorhome, originally selling for as much as \$40,000 fully equipped.





>> An original interior from a 1973 brochure



>> An original interior from a 1978 brochure

Innovative Ideas

- above the chassis is a complete cage of heavy gauge aluminum ribs and stringers. On top of this substructure are bonded skin panels not unlike that of today's aircraft. The roof and upper side panels are mirror-smooth aluminum while the lower skin panels, nose and rear sections are molded fiberglass. Imron paint was used for the exterior finish.
- the GMC Motorhome was the first motorhome to be tested in a wind tunnel
- front wheel drive technology utilized by the Oldsmobile Toronado along with the Oldsmobile 455 and later 403 cubic-inch engines and Turbo-hydramatic transmission
- front torsion bar suspension and in-line tandem rear wheels suspended by air bags and an automatic leveling and raise/lower ability for leveling at a campground.
- a low floor for easy entry and exit by occupants
- a low center of gravity for better handling
- a low roofline for maximum clearance
- built in vacuum cleaner

Basic Information

The GMC Motorhome was first offered in the 1973 model year. Over the six year production period, a number of changes and enhancements were made Improving on the original design. Probably the biggest change was for the 1975 model year when many improvements were incorporated. Later in mid 1977 the 455 cu. in. engine was replaced with the Olds 403 as a result of General Motors corporate downsizing. Manufacturing continued through 1978 when it was decided to end production and use the manufacturing facilities for van and pick up production.

The story doesn't end there however, of the 12,921 built, It is believed more than half of them are still on the road nearly 40 years later. Some have been well maintained while others have suffered from neglect. Some have been restored and others have been renovated and customized.

A number of dedicated vendors help keeping these coaches running with new as well as innovative replacement parts, providing their owners with a high level of support.

Enthusiastic owners are members of a number of GMC Motorhome chapters that are fully recognized by Family Motor Coach Association.



>> A customized interior



>> A customized exterior

Notes of Interest



>> It's timeless design inspired Mattel to produce die-cast versions of the GMC motorhome in its Hot Wheels line. Over 70 different GMC Hot Wheels have been made, with new versions still being released.



>> The GMC's appearances in popular culture also attest to the vehicle's enduring appeal. A GMC appeared as an armored personnel carrier in movie Stripes and as a high-tech platform for tornado tracking equipment in Twister.



>> In a promotion in 1977, Mattel released three toy GMC versions in a Barbie Doll Star Traveler promotion.



>> September 16, 2006 – The Dyno Sources land speed record coach powered with a 454 for the class "A" motorhome set a record of 102.76 mph.